



CITROËN

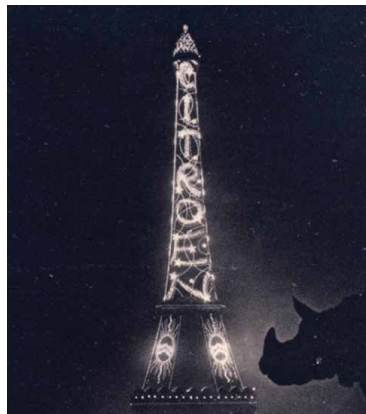


THE NEW CITROËN C3

— #FREEDOMOFEXPRESSION —



# THE MAN BEHIND A CENTURY-OLD LEGACY



The brand Citroën owes its remarkable success to an audacious, maverick Frenchman - André Citroën. Driven by a dream to make cars more accessible to everyone, he founded Citroën in 1919. With his ground-breaking vision, the company would go on to revolutionise car manufacturing in Europe and become a pioneer in automotive innovation.

André Citroën developed the double-helical gears with V-shaped teeth years before he founded the company he named after himself.

The gears proved to be a game-changer, bringing him immense success. Little wonder then, the gears held great significance for him – so much so that he based the design of Citroën's logo on the very same gears. Besides his entrepreneurial gifts, he was renowned for his advertising acumen, dazzling audiences with bold and never-seen-before campaigns. André Citroën's spirit has endured at Citroën for over a century, inspiring the company's designers and engineers to be as audacious as he was. And to push the boundaries of what is possible.



# #FREEDOMOFEXPRESSION

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Every individual has a unique personality. Reflected by an expression that showcases your true self - comfortably. An expression that leaves a mark. And an expression that becomes your distinctive style.

So, now its time that you have a car that feels like an extension of you. The New Citroën allows you to do just that. By giving you the "comfort of customisation" and styling your car the way you want it with multiple exterior colour combinations, 2 interior options and a range of exciting accessories.

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# OVERVIEW



## SUV STANCE

Enjoy its SUV stance with high ground clearance and a confident & high driving position.

## CUSTOMISED COMFORT

#ExpressYourStyle with the New C3 that truly represents who you are through multiple exterior colour combinations.

## DESIGN

Fuelled by the signature Citroën design DNA, tracing the lines that etch a strong attitude, the New C3 stands tall with an SUV stance, sporting a high bonnet and dual-LED daytime running lights.

## TROPICALISED AC

Discover a new way of driving in comfort with a tropicalised air-conditioning system that delivers faster & efficient cabin cooling.

## INFO10MENT

Settle into a comfortable drive with a SmartCar 10" HD Touchscreen with MirrorScreen wireless Smartphone connectivity compatible with Apple CarPlay® and Android Auto™.

## HAPPY SPACE

With generous spaces to stretch your legs, enough headroom & tropicalised air-conditioning enjoy every drive in comfort with room for everybody and everything.

## LATEST GENERATION ENGINES

The New C3 is fun to drive thanks to its latest generation engine mated to a super smooth transmission that helps you express your style, with power to make your drive more enjoyable to experience a perfect balance of efficiency and driving pleasure.

## INTERIOR AMBIENCE

Cocoon yourself in comfort and style that is so chic & yet so reassuring, designed for comfort at your fingertips.

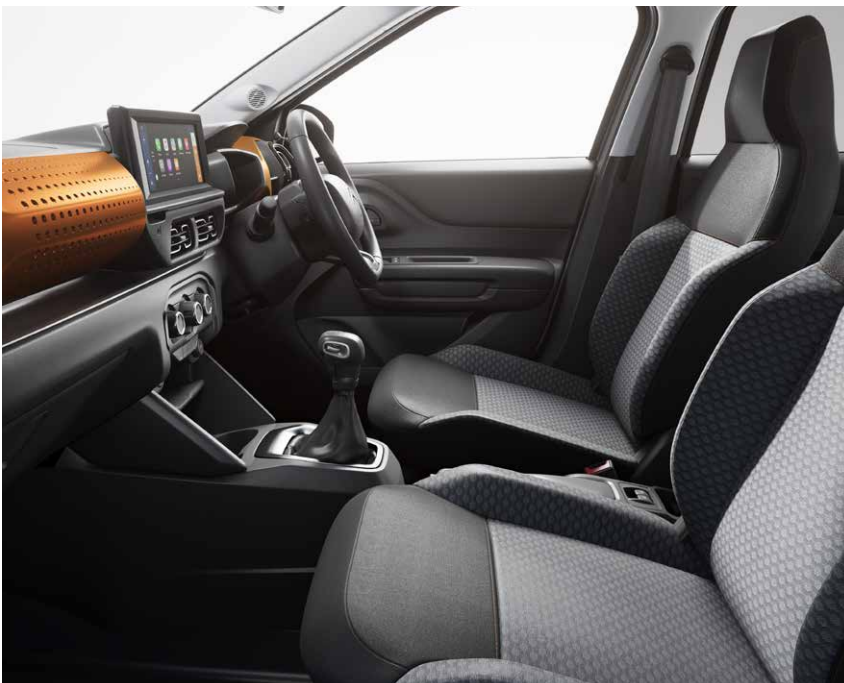
# EXTERIOR DESIGN

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New C3 brings alive a unique design to your urban expression. Innovative design & styling runs through our DNA, which is perfectly illustrated in the dual chrome chevrons with chrome extensions in the front grill. It beckons you to slip behind the wheel of the New C3, a hatchback with a twist.

The SUV attitude comes alive with its strong wheel arches, fluid lines, and unique proportions that feed into this subtle yet confident stance.



# INTERIOR AMBIENCE

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Step into a stylish cocoon of comfort that complements the bold SUV design cues of the exterior. The bespoke dashboard lends width to the front view and comfortable yet tall front seats with contrast stitching and a 10" Citroën Connect Touchscreen provide a welcoming environment to reflect your style. The New C3 offers two interior ambiances with unique seat trims and colour touches that uplift your mood in a space that you'll enjoy on every drive.





*The Citroënist*  
Est. 1919



The Citroën Advanced Comfort™ Programme delivers innovative, technological & intelligent solutions for drivers & passengers alike and provides an enhanced sense of comfort that goes beyond mere functionality. This comfort engineering is brought alive by the four main themes of the New C3:

**LIVE ELEVATED**

**INFO10MENT**

**CUSTOMISED COMFORT**

**HAPPY SPACE**



LIVE

# ELEVATED

The New C3 is a hatch with a twist that's inspired by SUV styling codes that attracts attention wherever you go. The car is designed with a high ground clearance of 180 mm and elevated driving position. For enhanced driving comfort, the driver seat is height-adjustable along with tilt-adjustable steering wheel. The suspension system is tuned for varied driving conditions offering refined chassis-suspension dynamics for a flying carpet effect.

The New C3 features an imposing SUV stance which is accentuated by its high bonnet, split headlights, extended chrome chevrons, wheel arches with cladding, front skid plate and the fluid lean muscular exterior design form that gives it a stylish & differentiated road presence.





# CUSTOMISED COMFORT

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Every individual desires to express his or her style. The New C3 enables you to do that through a vast array of customisation choices.

Citroën adds a bit of fun in the selection process with ready-made colour & chrome packs that match the exterior highlights to dualtone or single-tone roof options and two dashboard colours to customise your own distinct style with 10 exterior colour combinations.

**4 | EXTERIOR COLOURS**

**2 | ROOF COLOURS**

**2 | DASHBOARD COLOURS**

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# INFO10MENT

Enjoy your drive with an infotainment system that literally reflects your life. Use the intuitive and modern 10" Citroën Connect touchscreen that utilises Mirror Screen technology to duplicate the functions of your smartphone.

With wireless compatibility with Apple CarPlay® and Android Auto™, you can access your multimedia content and apps\*, or simply manage your smartphone directly through the large high definition touchscreen. Relax in the comfort of The New C3 and enjoy a seamless driving experience.

\*Application features and displays may vary depending on the different operating systems or smartphone devices being used. Avoid using the phone while driving for your safety.



The New C3 provides a welcoming interior ambience that is stylish, spacious & comfortable. There's room for you and your loved ones with storage space for an errand in the city or a journey outside. With an impressive 1 378 mm rear shoulder room, there is no need to worry about seating your family or friends in the backseat.

Comfort also takes a front seat with 986 mm head room. With 2 540 mm wheel-base of New C3, enjoy a stable and comfortable ride with more space for everyone. With functional & smart storage spaces throughout the cabin, you'll always find room to tuck away your daily essentials and a lot more.



### **BOOT SPACE**

Wherever you are heading to or who you are going with, the spacious 315 L boot space of the New C3 can cater to all your luggage needs.





# ENGINE SPECIFICATION

The New C3 is built to perform enthusiastically and efficiently for the unmistakable Citroën experience. It gives you the opportunity to truly express yourself with the 1.2 L PURETECH Petrol Engine.

## **PURETECH**

- 1.2 L - 5-Speed Manual Transmission
- 3 Cylinders – 61 kW output
- Fuel efficiency of 5.6 L/100 km\*

Ts & Cs: \*As certified by test agency under Central Motor Vehicle Rules, 1989.

# COLOUR COMBINATIONS

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## 4 MONOTONE BODY COLOURS



POLAR WHITE BODY



ZESTY ORANGE BODY



PLATINUM GREY BODY



STEEL SILVER BODY

## 6 DUALTONE BODY COLOURS



POLAR WHITE BODY  
WITH ZESTY ORANGE ROOF



PLATINUM GREY BODY  
WITH ZESTY ORANGE ROOF



POLAR WHITE BODY  
WITH PLATINUM GREY ROOF



STEEL SILVER BODY  
WITH ZESTY ORANGE ROOF



ZESTY ORANGE BODY  
WITH PLATINUM GREY ROOF



STEEL SILVER BODY  
WITH PLATINUM GREY ROOF

## 2 INTERIOR TRIMS



ANODIZED ORANGE



ANODIZED GREY





At Citroën, comfort and mobility are at the heart of everything we do. Citroën Warranty Programme has been designed with these values as well. With services like standard vehicle warranty for 5 years or 100 000 km and 2 years or 30 000 km service plan, we promise to make your Citroën experience truly comfortable. Extended warranty and maintenance packages are also available through your dealer. Additionally, you can access a network of dealerships equipped with state-of-the-art service facilities, tools, and equipment. Service appointments may be booked in advance at your nearest dealer.

Citroën Customer Experience Centre: 0860 738 472.

# TECHNICAL SPECIFICATIONS

## POWERTRAIN & PERFORMANCE

- 5-Speed Manual Front-Wheel Drive
- 1.2 litre, 3-Cylinder **PURETECH** Petrol Engine
- Power – 61 kW @ 5 750 r/min
- Torque – 115 Nm @ 3 750 r/min
- Combined Fuel Consumption\* – 5.6 litres/100 km
- CO<sub>2</sub> Emissions – 133 g/km

## DIMENSIONS

- Length: 3 981 mm
- Height: 1 586 mm (1 604 mm with Roof Rails)
- Width without Mirrors: 1 733 mm
- Wheelbase: 2 540 mm
- Rear Overhang: 650 mm
- Ground Clearance: 180 mm
- Turning Circle: 4.98 m

## CAPACITIES

- Fuel Tank Capacity: 30 L
- Boot Space: 315 L

## MASS

- Gross Vehicle Mass (GVM): 1 395 kg
- Tare Mass: 989 kg

## SUSPENSION

- Front MacPherson Strut with Coil Spring Front Suspension
- Rear Twist Beam with Coil Spring Rear Suspension

## BRAKES

- Front Discs
- Rear Drum

## STEERING

- Electric Power Steering

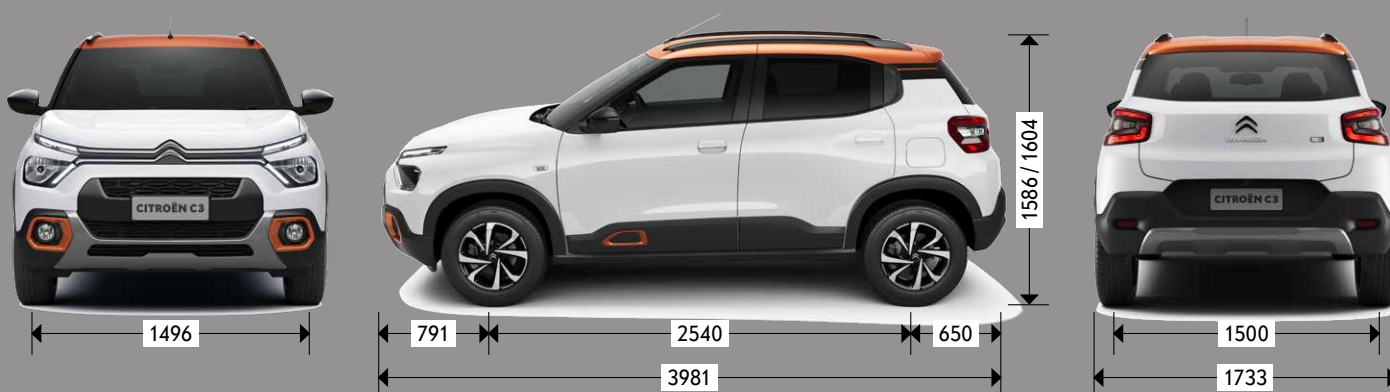
## WHEELS & TYRES

- Steel Rims 195/65 R15 with Hub Caps
- Steel Spare Wheel 165/80 R14

# DIMENSIONS

All measurements are in millimeters

Terms and Conditions: Accessories shown may not be part of standard equipment. The colours shown may vary from the actual colour. Features and specifications may change without prior notice. Dimensions and proportions may not be exact due to digital layout.





# FEATURES

## LIGHTING

- Halogen Headlamps
- Upper and Lower LED Daytime Running Lamps
- Front Interior Lamp
- Passenger Vanity Mirror Light

## INTERIOR FEATURES

- Integrated Front Headrest
- Manual Length & Inclination Driver and Passenger Seat Adjustments
- Height Adjustable Driver's Seat
- Foldable Bench Back Seat
- Decorative Instrument Panel (Anodized Orange / Anodized Grey) \*dependent on exterior colour

## EXTERIOR FEATURES

- Front Skid Plate
- Roof Rails

## COMFORT & CONVENIENCE

- Anti-Theft Alarm: Sound, Cluster & Cabin Lamp
- Immobilizer
- Driver & Passenger Airbags
- 4-Door Central Locking & Tailgate with Inner-Handle Switch
- Keyless Entry (Key with 2 Integrated Buttons)
- Safety Child-Locking Lever on Side of Rear Doors
- Auto Door-Locking While Driving
- Anti-Lock Braking System (ABS)
- Electronic Brake-Force Distribution (EBD)
- Manual Parking-Brake
- Driver & Passenger Seatbelt Reminder (Visual & Audio Indicators)
- Park Distance Control (PDC)

## INFORMATION

- SmartCar 10" HD Touchscreen
- Audio
- Mirror Screen Wireless Smartphone Connectivity (with Apple CarPlay® and Android Auto™)
- Bluetooth
- 1 x Front and 2 x Rear USB Ports
- 1 x Front 12V Socket

## WARRANTY & SERVICE

- 2 Years / 30 000 km Service Plan
- 5 Years / 100 000 km Warranty Plan
- 10 000 km Service Intervals



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